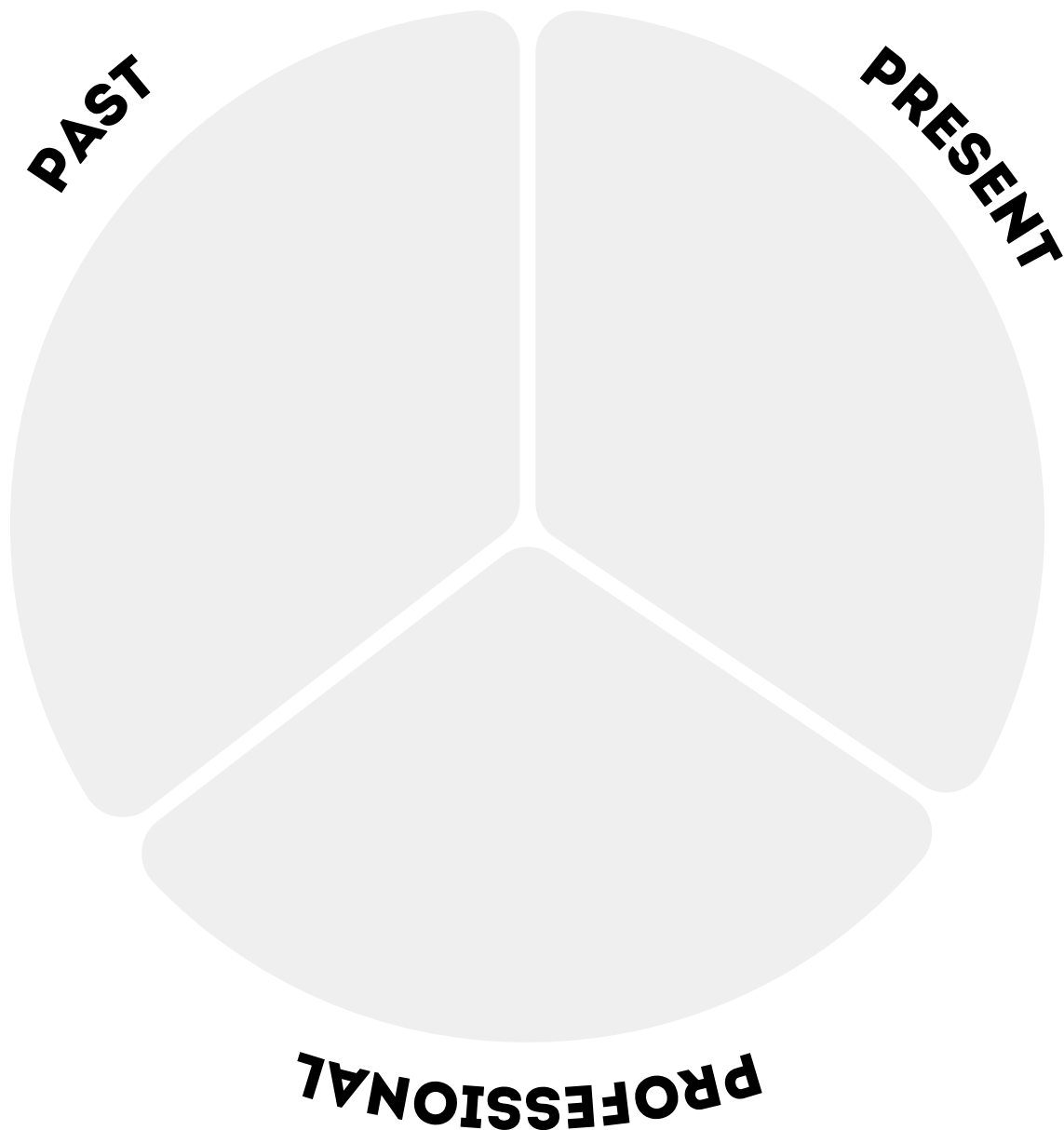


Monday July 15th 2024

Agenda:

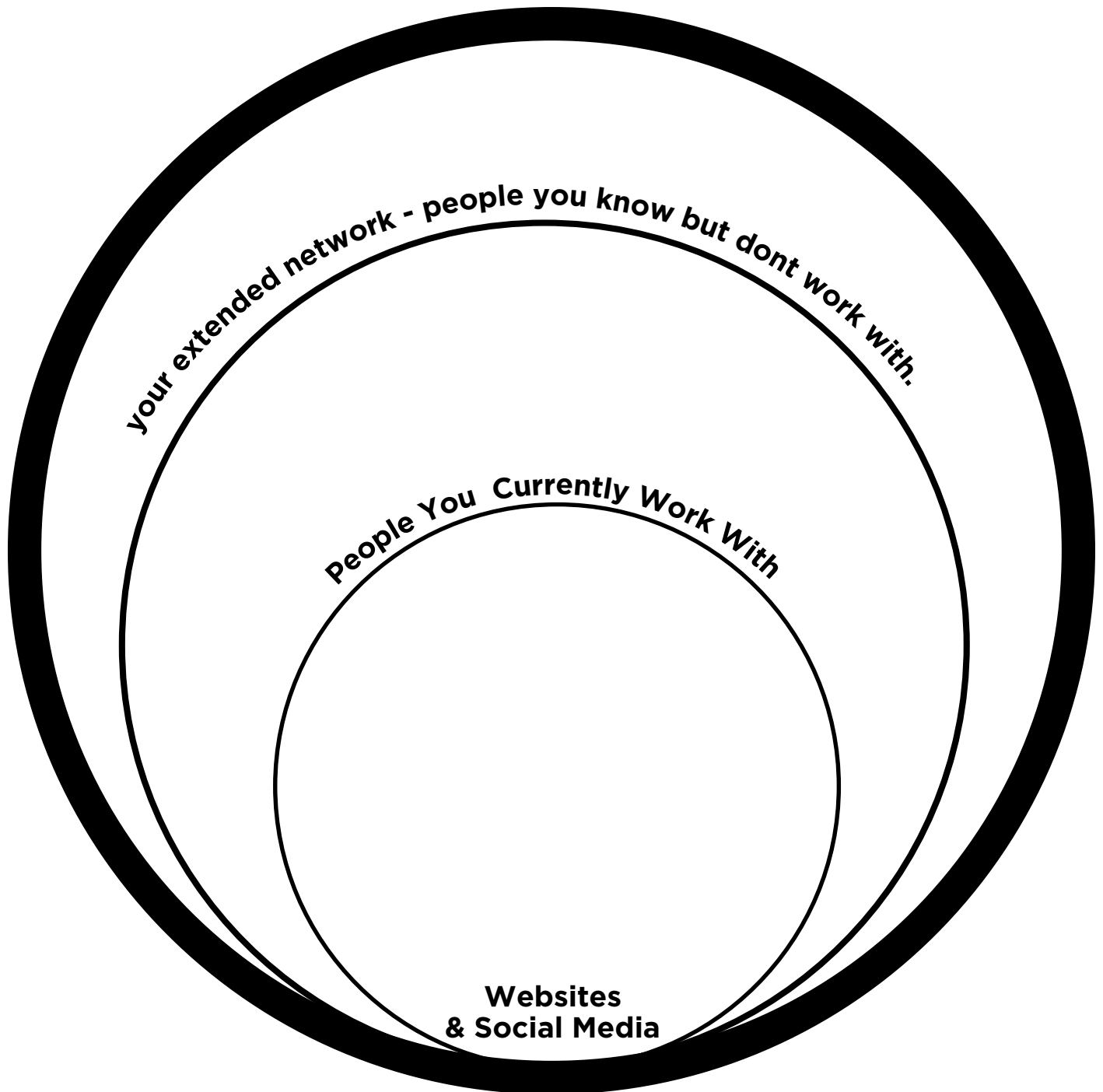
- Welcome
- Housekeeping
- Module 1 - Recap
- Module 2 - A Polyvagal Informed Lens - Recap
- Module 3 - My Business Model, Funding & Opportunity

Module 3a - Reflective Exercise's scribble - doodle - colour your business model



Take a few minutes to scribble, doodle and colour the thoughts, feelings, words or sensations that come up for you in the past, present and future when you think of your counselling/ therapy/ coaching business,

Module 3b - List your business assets



Take a few minutes to note where you currently are - what assets you hold, who you work with and your extended network - the connections you have but not necessary you work with.

Module 3b - List your business assets

NAME OF ASSET	WEBSITE / URL LINK

List your business social media and website links that you own,

Module 3c – Take sometime t o write your thoughts of your target demographic, and how you would like to deliver the programmes

Type of Audience	Types of programs

